



## I-Clown : Innovation for laughter of hospitalised children



Last January, members of the Amaris Foundation chose to support the Association Le Rire Médecin. More specifically, the I-Clown Project was the one to be funded. This project will enable children to enjoy the presence of clowns, even when the latter won't be physically present.

The association had this idea in mind for some time: not just to entertain the little patients once in a while, when the clowns are physically present at the hospital. Second hand Ipads have been given to Le Rire Médecin. The first stage of the Project will be dedicated to the shooting of sketches with clowns. They will be broadcast on the Ipads made available to caregivers and doctors who can give them to the children during their care.

The partnership between the Amaris Foundation and Le Rire Médecin has made this project even more innovative. An application, developed from now on will allow the broadcast of these videos on Ipads. This intelligent library will help caregivers and doctors to choose the sketch most suited to the child according to different criteria (age of the patient, sex, , type of care...). It will also allow them to save their preferences.

The funding obtained from the Amaris Foundation will be used to write, shoot and produce the videos. In addition to this fund, Amaris has four of its consultants serving the I-Clown Project and application development. Thanks to this skills-based sponsorship, the application should be active within a few months time.

### ABOUT

*The Amaris foundation was launched in September 2016. Its members proposed and voted for the concrete projects they wished to support. The list of the 11 projects to be funded by the Amaris Foundation was revealed at the end of the vote. They concern all areas of action (health, education, employment..) and have one thing in common "Innovation at the service of Independence."*

### Key Figures

**40** Videos produced  
**30 000** € and **4 consultants**  
**150** Ipads to realise this project  
**2h** /week and / consultant dedicated to the development of the application